



Everything On Ballroom Dancing!

MEDIA KIT
2016

WHO ARE WE?

Dance Comp Review was created by and is a growing community of Ballroom Dancers. The project is not about one person. It is about the whole dance community, which we proudly represent. All information comes from the dancing hearts of competing Amateurs and Professionals, Students and Teachers.



50,000+
Monthly Unique Visitors

OUR VISITORS

Competitive and Social, International Standard or Latin, American Smooth or Rhythm, dancers of many principles, many styles and levels, as well as admirers of movement to music.

We started small, we have grown, and we're not stopping there. Our mission is to bring the most valuable information on Ballroom Dancing and Competitive Dance Sport. Create guidance for young competitors and social dancers, and remind the seasoned ones of the basics, technique, etiquette and style.

OUR VIEWS

100,000+
Monthly Page Views

AND, WE'RE SOCIALLY ACTIVE



15k+



1k+



8k+



800+

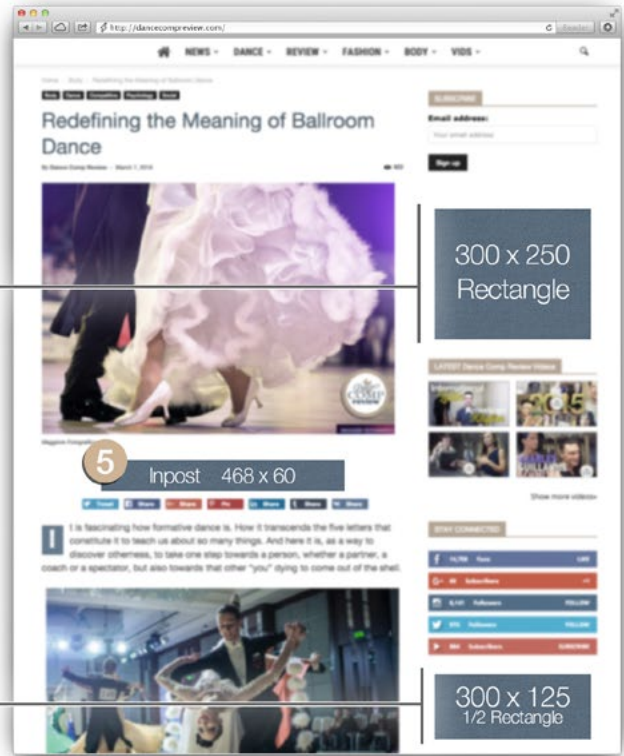
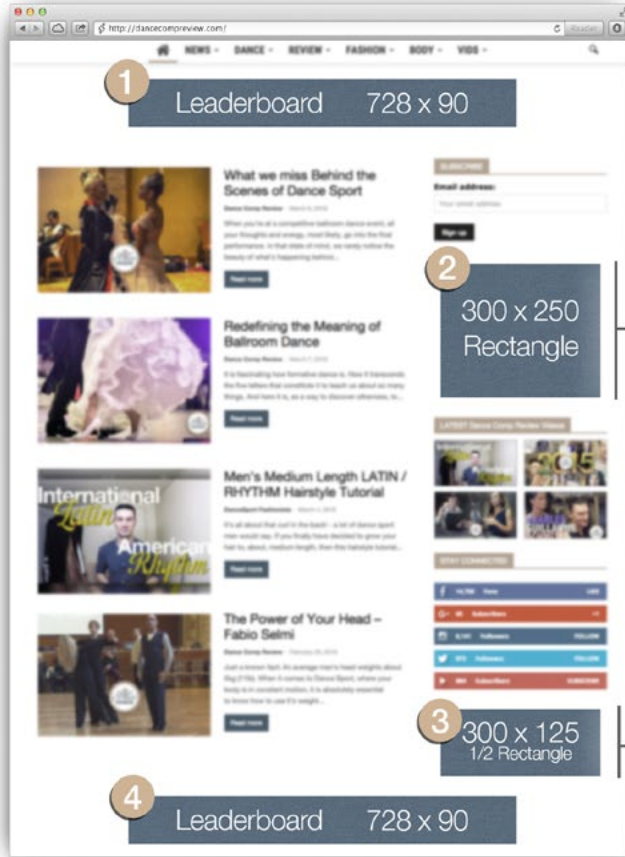


250+

Based on statistics of March, 2016

For additional information, contact us directly at
info@dancecompreview.com

LET'S MAKE YOUR CONTENT SEEN!



- 1 Top Leaderboard – 728 x 90**
 - Visible ONLY on Home Page
 - Responsive
- 2 Sidebar Rectangle – 300 x 250**
 - Visible on ALL Pages with Sidebar
 - Responsive
- 3 Sidebar 1/2 Rectangle – 300 x 125**
 - Visible on ALL Pages with Sidebar
 - Responsive
- 4 Bottom Leaderboard – 300 x 125**
 - Visible on ALL Pages with Sidebar
 - Responsive
- 5 In Post – 468 x 60**
 - Visible ONLY inside the Article Posts
 - Responsive

	1 Month	3 Months	6 Months
1	\$300	\$850	\$1,700
2	\$350	\$1,000	\$2,000
3	\$250	\$700	\$1,400
4	\$200	\$550	\$1,100
5	\$350	\$1,000	\$2,000

***All Prices Are in US Currency**

For additional information, contact us directly at
info@dancecompreview.com

TERMS AND CONDITIONS

- Advertisers will receive an email reminder with the choice of extending their banner, prior to the completion of the banner term.
- If no response was received, the banner will be automatically removed
- Banner placement is on the “First-Come, First-Served” bases, affecting the position of the banner
- All purchases are in US Currency
- Payment and Banner set-up is required 3-5 days prior to the release date.

- Dance Comp Review holds full right, with written notice to the advertiser, to take the banner down if it contains a copyright infringement or content unsuitable for viewers
- Dance Comp Review will not be held liable/responsible of any unlawful content provided by the Advertiser

SIZING AND FORMAT

STILL BANNERS

- Still Banners are single image banners placed according to your choice of ad space.
- Must not exceed **80kbs** in size.
- Must be in **JPEG / PNG** format.
- Custom banner production option is available for extra cost. Contact us for more details.

ANIMATED BANNERS

- Animated Banners are motion picture banners placed according to your choice of ad space.
- Must not exceed **80kbs** in size.
- Must be in **GIF** format.
- Custom banner production option is available for extra cost. Contact us for more details.